For our first MAP policy update we are LOWERING MAP! Please see the affected product lines below with their new lower costs, and lower MAP! When we save, you save! These are the same great products just at a better price.

Thank you for your continued business.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Part Number Range | Product Line | Old Cost/MAP | New Cost | New MAP |
| 1000’s | Stainless-Style License Plates | $20.50 / $37.95 | $19.00 | $34.95 |
| 2000’s | Lazer-Tag Acrylic Tags | $17.00 / $32.95 | $16.00 | $29.95 |
| 3000”s | Carbon Steel License Plates | $20.50 / $37.95 | $19.00 | $34.95 |
| 8000XL’s | XL Aluminum Hitch PLugs | $32.50 / $59.95 | $29.50 | $54.95 |
| 9560’s | 08-16 Super Duty Dash Letters | $17.50 / $34.95 | $14.50 | $24.95 |
| 9561’s | ‘08-‘16 Super Duty Tailgate Letters | $27.50 / $49.95 | $22.50 | $39.95 |
| 9562’s | ’08-’16 Super Duty Front Grill Letters | $22.50 / $39.95 | $19.50 | $34.95 |
| 9563’s | ‘17- Super Duty Tailgate Letters | $27.50 / $49.95 | $22.50 | $39.95 |
| 9564’s | ’17- Super Duty Front Hood Letters | $22.50 / $39.95 | $19.50 | $34.95 |
| 9572’s | ’14 – Toyota Tundra Tailgate Letters | $27.50 / $49.95 | $22.50 | $39.95 |
| 9573’s | ’16 Toyota Tacoma Tailgate Letters | $27.50 / $49.95 | $22.50 | $39.95 |